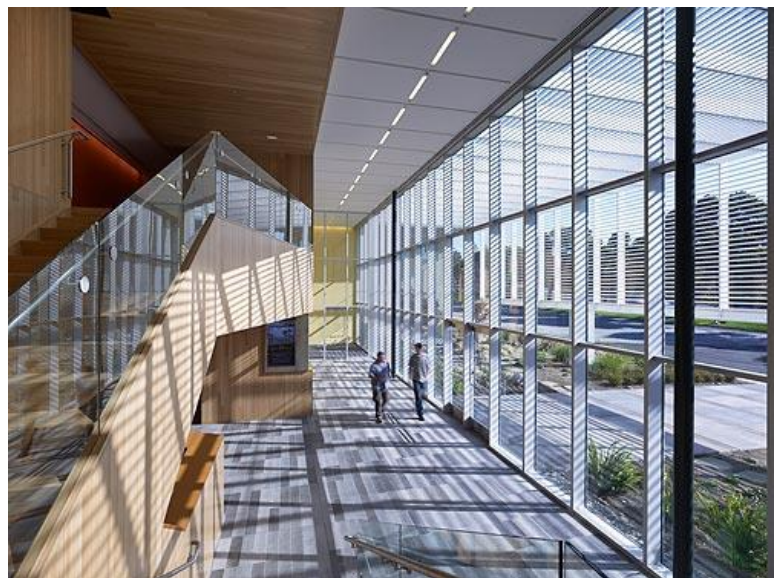


## Case Study: 50% Garbage Cost Reduction at Multi-Tenant Office Complex

### Great America Place

Property Manager: RiverRock Real Estate Group

**Great America Place** is a 224,000 sf office complex center located in Santa Clara, CA. The facility's garbage program was initially suffering from many issues, including: non-compliance with recycling laws, too many bins to fit inside the enclosure, materials dumped inside and outside the enclosure including old paint cans, tenants storing items outside the enclosure, broken bin lids, improperly labeled bins, and tenants unclear about proper recycling sorting.



**Synergis –Zero Waste Group** was contracted by RiverRock Real Estate Group to resolve the problems and manage the garbage program. **Synergis coordinated the clean-up, found appropriate options for paint disposal, expanded the recycling program to achieve compliance, and provided training on the recycling program for all tenants, maintenance and custodial staff.** A waste audit was conducted, and garbage services were put out to bid. **Within 60 days of startup, new services were configured using fewer bins, so all bins were able to fit inside the enclosure, and garbage costs were reduced by 50%.** Synergis worked with property management, tenants, custodial staff and the haulers throughout the process.